

Council Strategy priority	No.	Executive Commitment	STATUS as at Aug 2015	Brief commentary
Jobs for local people	1	Work with private businesses to bring new jobs for local people to the city.	ACHIEVED	442 jobs were created in 2014/15 through major development projects in the city.
	2	Support the growth of small businesses by providing low cost, flexible start-up units in the city centre.	WORK IN PROGRESS and business as usual	Work continues to let the space above the Frog and Parrot and develop an Incubation Centre at Chapel Riverside. As these are not Council projects, our role is to support the businesses.
	3	Offer an apprenticeship, or extended work experience opportunity, to all young people leaving council care.	ONGOING	Extra Personal Advisor capacity has now been established in Children and Families Service to support increased take up.
	4	Increase the number of apprenticeships in the city, where possible prioritising local people.	ACHIEVED and business as usual	<p>2,030 Apprenticeship start-ups were achieved in 2014/15 (according to the latest release of Skills Funding Agency Apprenticeship data for Q4), exceeding our targets, except for adult apprenticeships, which have reduced nationally due to changes in adult apprenticeship funding.</p> <p>An Action Plan is being implemented as a result of the Apprenticeship Scrutiny Inquiry. The Southampton Apprenticeship Grant and Employer Helpline was launched in March 2015. The grant scheme supports young people in priority groups, including care leavers, young offenders and SEN to obtain apprenticeship and employment, by offering £1,500 grant per apprentice. This new Employer Helpline will improve local engagement and fast-track the recruitment process for small and medium enterprises (SMEs). A film has been commissioned and launched which showcases local apprentices, Apprenticeship Ambassadors have been recruited to promote apprenticeships to young people.</p>
	5	Ensure major developments in our city lead to jobs and apprenticeships for local people.	ACHIEVED and business as usual	<p>Progress has been made with investment in the city. For every major development an Employment and Skills Plan is required with targets for jobs, training and apprenticeships.</p> <p>442 estimated jobs were created in 2014/15 through major development projects in the city. 177 additional supported jobs and apprenticeships were created against a target of 225. This was lower than forecast, mainly due to postponement or delays within East Street Shopping Centre and the Lidl Distribution Centre. The target numbers will be rolled forward and will be factored into future year's targets.</p> <p>Further progress is being made with the start on site for the Watermark Phase 1 development which has to date signed up 7 occupiers for the units in the scheme. The Grosvenor Arts Complex scheme is also progressing with the commercial units due to open at the end of summer 2015.</p>

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				<p>There are currently 21 Employment and Skills Plan being monitored across the city, with a further 9 due to commence.</p> <p>The Watermark West Quay Employment and Skills Charter was launched in January 2015.</p>
	6	Invest to ensure good local schools.	ACHIEVED and business as usual	The Council invested £2.9M in 2014/15 to support the expansion in Primary Schools across the city. Plans are being developed now for Secondary School expansion.
	7	Promote Southampton schools by encouraging closer working between schools, and championing their achievements.	ACHIEVED and business as usual	<p>The Vision for Learning (2014 – 2024) was developed in partnership with the Southampton Education Forum, in June 2014. Ongoing work continues to support the three Headteacher Forums in the city at Primary, Secondary and Special Schools levels.</p> <p>In addition, the Council supported the Employment, Skills and Learning Partnership and the Southampton Education Forum to hold a successful engagement event 'Imagine the future' hosted by Red Funnel for 200 Years 6 to 12 in June 2015.</p>
	8	Sign up to the Living Wage for all council employees and encourage other Southampton employers to sign up, and publicise those that do.	ACHIEVED	The Living Wage was adopted by the Council for all staff from June 2015. Current local employers who have adopted the Living Wage are Southampton Voluntary Services, Solent NHS Trust, Fairways Care (UK) Ltd, No Limits and The Health Insurance Group.
Prevention and early intervention	9	Invest in play equipment.	ACHIEVED	All improvements to Play Areas are paid for through Developer contributions (either through historic Section 106 agreements or through the Community Infrastructure Levy) and/or funding bid awards (the Play Area revenue budget only pays for urgent and essential repairs). In 2014/15, six play areas were improved using a mixture S106 and successful bids, these were: Portswood Rec (£48k, of which £45k was funding bid), Shirley Ponds (£51k), Steuart Road (£10k), Bitterne Precinct (£8.5k, of which £1500 was community donation), Octavia Road (£40k) Arnheim Road (£14.5k). For the year 2015/16 we have the following: Freemantle Common (£45.5k), Macarthur Crescent (£64k from HRA), Deep Dene (£25k).
	10	Invest in the cycle network to improve the environment and health of residents.	ACHIEVED	Over £1.5M was invested in 2014/15. This delivered new cycle facilities on the Eastern Cycle Corridor Phase 1 at the Saltmarsh Junction and Marsh Lane, additional cycle parking in the city centre, district centres and destinations such as the Universities and Hospitals, and developing schemes ready for implementation in the future. Since the opening of the Eastern Cycle Corridor Phase 1 in 2014 the number of cyclists using this section has increased by 45%. In July 2014 the annual SkyRide attracted over 11,000 participants

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				cycling on the closed streets of Southampton, making this one of the biggest mass participation events in the city, and one of the biggest SkyRides nationally. Other projects around Southampton have also incorporated cycle facilities that are growing the cycle network, such as at Centenary Quay, Platform Road and Station Quarter North.
	11	Offer a 'health MOT', to all eligible people aged over 40, through the NHS health check scheme.	ON TARGET	A 5 year plan to achieve this is on target. The current scheme was launched in 2013/14 and we have invited 24,828 people to receive a health check, exceeding our target of 22,269 people.
	12	Reduce the high levels of health inequality in the city for issues such as smoking, accidents, obesity, teenage pregnancy, poor dental health and alcohol misuse.	WORK IN PROGRESS	Work continues on improving health inequalities. A review of health inequalities was considered by the Health and Wellbeing Board in July 2015. The Joint Strategic Needs Assessment is continuously reviewed and will feed into an updated Health and Wellbeing Strategy 2016 - 19.
	13	Work with Police to investigate the introduction of a Late Night Levy.	ACHIEVED	Full Council resolved to introduce a Late Night Levy in Southampton from 1 April 2015.
	14	Work with the Police and other agencies to tackle community safety problems including anti-social behaviour, dangerous drinking behaviour and domestic violence and abuse. (Safe City Strategy 2014-2017)	ACHIEVED and business as usual	<p>Strategy agreed and implementation is being monitored by the Safe City Partnership.</p> <p>Particular progress is being made in youth offending. In 2014/15, there was a reduction of First Time Entrants into the Criminal Justice System from 954 to 533 per 100,000 young people aged 10-17 years, which exceeded our target of 800 and achieved a reduction of 45% based on the equivalent previous 12 month reporting period. The national reduction during the same period was 15%. Joint work with Hampshire Constabulary is proving to be very effective and is being extended to include cases where summons to Court is likely and to local decision making in respect of anti-social behaviour.</p> <p>Other improvements include: 12% reduction in admissions to the Emergency Department as a victim of assault in peak times and 5% reduction in criminal damage.</p>
	15	Work with our most vulnerable families to help them back into work, improve school attendance and reduce youth offending.	ACHIEVED	The Families Matter project has been successful and was one of the first ten Local Authorities to complete a 100% in numbers of families 'turned around'. Through grant and payment-by-results the project was awarded circa £1M per year and is set to be similar awards in phase 2 (subject to successfully attaining results). Phase 2 has now been integrated into the Early Help Team to ensure a continued oversight on performance.

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	16	Keep Sure Start Children's Centres open.	ACHIEVED	
	17	Work with health professionals to increase the services delivered in Sure Start Children's Centres.	WORK IN PROGRESS and ongoing	Work is underway with Solent NHS Trust to identify and progress opportunities for further integrated working within Children Centres and 0-4 Early Help Teams.
	18	Help senior citizens stay in their own homes longer by building high quality purpose built housing schemes with on-site support.	WORK IN PROGRESS	54 units at Erskine Court are being progressed.
	19	Increase the number of individuals in receipt of direct payments, giving them more freedom and putting them in charge of their care plans.	ACHIEVED and business as usual	Since March 2015 we have seen a 5.5% increase (22 individuals) in the uptake of direct payments.
Protecting vulnerable people	20	Support advice services and credit unions throughout Southampton that offer vital support and guidance to our poor and most vulnerable.	ONGOING and business as usual	Working in partnership to continue support. In addition, the Southampton Information Directory (SID) has been launched bringing together information for adults, families and Special Educational Needs and Disabilities. Since its launch in April 2015 there were more than 85,000 individual hits on SID.
	21	Support individuals affected by the under occupation of social housing.	ONGOING and business as usual	Significant casework support provided. Downsizing in housing is promoted to individuals where practical.
	22	Invest in the protection of children.	ONGOING and business as usual	The Multi-Agency Safeguarding Hub (MASH) is being reviewed to ensure resilience and continuity in the way protection services are provided. We are continuing to focus on the 'right child, right placement, right time' approach.
	23	Work with partners in health and housing associations to join up and improve services to support senior citizens stay in their own homes as long as possible.	ONGOING and business as usual	Integration of rehabilitation and reablement services is progressing.
Good quality and affordable housing	24	Build one affordable home in the city every day.	ACHIEVED	422 new affordable homes provided in 2014/15 against a target of 365.
	25	The council's allocations policy requires a 3 year local residency period so that priority is given to local people. This will be kept under review so that the policy objective of giving priority to local people is maintained.	ACHIEVED	3 year criteria introduced in new Allocations Policy approved March 2014.
	26	Improve the insulation and fit better heating systems to thousands of council homes to knock hundreds of pounds off bills.	WORK IN PROGRESS	Thornhill District Energy scheme was approved in November 2014. It will bring benefits to over 900 residents in the area. Work to commence in Sept 2015 and is due to finish Jan 2017. Other work will benefit 720 properties includes installing household gas supplies to 104 properties, building on the already improved

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				heating and insulation to 520 properties in International Way, and new heating and insulation to 96 properties in Kingsland.
	27	Build over 500 new council homes and wherever possible retain the ownership and management of the council's housing stock.	ONGOING and business as usual	Townhill Park scheme is progressing and is expected to deliver 675 new homes. Other estate regeneration projects (e.g. Millbrook) are also coming forward.
	28	Seek to avoid selling empty council housing on the open market, but instead, let it to local families.	ACHIEVED	The Council is not proactively selling any void properties.
	29	Encourage landlords to make properties more fuel efficient to save money for tenants and help the environment.	ACHIEVED	Landlords were engaged as part of a government funded project to improve the thermal insulation of properties in the city. Landlords were offered advice and small grants towards the cost of completing cavity wall and/or loft insulation and in some circumstances upgrading of inefficient boilers. This was advertised widely and promoted at local landlord group meetings. The funding was following a successful bid through the Green Deal Communities Fund.
	30	Consider extending the HMO licensing scheme to ensure all Southampton private rented homes are safe and secure.	ON TARGET	Consultation on a new scheme closed in April 2015. The new designation was approved at Cabinet on 14 July 2015 with a proposed implementation date of 20 October 2015.
Services for all	31	Double spending on residential roads and pavements to £2.5m per year for three years, resulting in an additional 7.5 miles of roads and pavements being surface-treated.	ACHIEVED	Investment of £2.5M was approved in March 2015 and the implementation programme started in April 2015.
	32	Invest in improving pavements and dangerous junctions to reduce accidents and encourage the NHS to also invest to save.	ACHIEVED and business as usual	Junction improvements are being developed through an Intelligent Transport study. Clusters of injury accidents are mapped and the highest scoring sites are then considered for prospective funding based on a cost-benefit analysis using UK insurance data. Sites emerging through this process will continue to be developed through the Road Safety Programme of the integrated Transport Board.
	33	Keep weekly bin collections and drive up recycling rates by collecting glass from every house or block of flats.	ACHIEVED	Central government funding has enabled the Council to keep weekly residual collections, introduce fortnightly glass collection and a reward scheme, Bin It to Win It. This has led to an increased recycling rate of 29% (including approx. 2.7% glass), a rise of nearly 3%.
	34	Freeze or reduce all parking charges including permits for the next three years.	ACHIEVED	On-street parking fees have been reduced in areas of highest demand and the cost of 1 hour parking has been reduced in areas where there is less demand. On-street evening ticket tariff (which applies 18:00 – 20:00) has been changed

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				to £0.50 per half an hour rather than the flat rate of £2.00 so that the majority of evening customers will now pay less. The cost of permits has not increased since the introduction of the first permit charge.
	35	Work with residents to find solutions to the parking problems they face by increasing the number of available spaces.	ACHIEVED and business as usual	An extensive survey of all residents eligible for permits in Residents Parking Zones has been completed. Further consultation is now underway on subsequent changes proposed to the permit parking restrictions. Where feasible, increased parking capacity is being implemented. A range of season tickets for city centre residents to use in our car parks and on-street bays at a greatly reduced rate has also been introduced.
	36	Work with bus companies to ensure residents' priorities are delivered.	ONGOING	Work with bus operators through the Bus Punctuality Partnership (including service level agreements pertaining to Real Time Bus Priority, Smart Ticketing and Data Sharing) continues to monitor and improve the network. Bus operators also attended a public meeting concerning buses in the City in February 2015.
City pride	37	Secure funding for the next two years to the voluntary groups already receiving funding.	ACHIEVED	Achieved through the 3 year (2013 – 2016) outcomes based commissioning process for grants to voluntary organisations.
	38	Hold planning meetings in the areas affected by applications and preferably during evenings when more people can attend.	ACHIEVED	The council moved from a programme of four-weekly, daytime Planning and Rights of Way Panel meetings to three-weekly, evening meetings on an area basis.
	39	Continue to work with 'friends of groups' and allotment representatives to improve the quality of our green spaces.	ACHIEVED and business as usual	30 plus Friends groups supported across the City helping to improve green spaces in the city. In addition, we are working with Allotment Representatives which cover 26 out of the 27 allotments across the city.
	40	Set up a People's Panel which will have representatives from all age groups and areas to help plan the city's future.	ACHIEVED and business as usual	The People's Panel has been established jointly with the Clinical Commissioning Group, and recruitment is ongoing, with just over 1,000 people already signed up. 11 polls and 3 surveys including a Health Services Survey have been completed to date including on issues of

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				community safety, political awareness, future health care and pride in the City. People's Panel members were invited to a Deliberative Consultation event 4 July 2015, and over 50 members responded and signed up to the event within the first 2 days.
	41	Establish a Southampton Youth Forum to give young people a real say in the city.	ACHIEVED	Southampton Youth Forum was launched with an event held on 13 May 2015. This focused on exploring what young people feel are the best things about Southampton, and the things that they feel most need improving. 'Imagine the Future' event was held on 30 June 2015 through joint working between the Employment Skills and Learning Partnership, Southampton Education Forum, Southampton City Council and Red Funnel. It was a huge success with 200 Years 6 to 12 children taking part and Red Funnel offering to host it again next year. We are now recruiting young people to the forum.
	42	Roll out the 'Your Health, Your Community, Your Vote' scheme where local people decide on the public health priorities and grant funding in their area.	WORK IN PROGRESS	Draft plans have been developed.
	43	Invest in the cultural life of the city.	ACHIEVED	Comprehensive events programme for the City completed and the Cultural Quarter / Arts Complex development is progressing. The Council secured an investment of over £25M, including over £17M of council resources with the remaining funded by the Arts Council and SEEDA. In July 2015 Full Council agreed a further Council investment of £1,959,000 which is included in the SCC total.
	44	Create a Heritage Trust to bring investment into our buildings and collections.	WORK IN PROGRESS	Officers are working on an Options Appraisal.
	45	Provide a series of family-friendly events and activities to celebrate Southampton's 50th Anniversary.	ACHIEVED	This was a successful programme with a wide range of events and activities. Organisations and individuals were also invited to make pledges and the Council has delivered its pledge by establishing a People's Panel.
A sustainable council	46	Design and deliver a new council website.	ACHIEVED	The new Council website went live in October 2014.
	47	Ensure that when the council spends money with private businesses, Southampton companies get a chance to bid.	WORK IN PROGRESS and business as usual	The under £100K spend management service is enabling more Southampton businesses to bid for work. A quotation tool 'Curtis Fitch' will be replacing Bravoto to provide a single e-sourcing/quotation tool enabling easier access for Small and Medium Enterprises (SMEs). SME workshops keep small businesses and voluntary sector organisations informed and support them to access funding opportunities.
	48	Keep service reductions to a minimum.	ACHIEVED	There were no service reductions in the following Portfolios: Children's Services, Health and Adult

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				Social Care, and Housing and Sustainability. Service reductions in the Environment and Transport Portfolio were kept to a minimum (£43,000 relating to public toilets and school crossing patrols).
	49	Promote the council's Ethical Procurement Policy amongst council suppliers to promote improved staff welfare and fairer business practices.	ACHIEVED and business as usual	The Council's Ethical Procurement Policy is referenced as part of the Council's standard Pre-Qualification Questionnaire. Work is now underway to finalise how the policy is referenced in the new suitability assessment template being created.
	50	Review Council land, offices and depots to identify which ones it would be prudent to sell.	WORK IN PROGRESS and business as usual	The Council aims to achieve better value for money from public sector property portfolio through rationalisation / disposals, in conjunction with partners, linked in with the Government's 'One Public Estate' initiative. The council is working with the private sector through Joint Vehicles and Development Companies. Offices being improved to enable better ways of working.